



WE NEED TO GET  
OFF OUR FLUFFY  
BUTTS AND DO  
SOMETHING

## CAMPAIGN

### INTRODUCTION

People can be driven from their homes for a variety of reasons. Today, thousands of refugees, victims of war and political strife, find themselves living under the worst conditions, barely surviving in refugee camps all over the world.

#### MY, WHAT BIG THREATS YOU HAVE

Ask students to consider, from the history that they know, any examples that they know of where people were removed from their homes against their will. Refer them to the Second World War and the Nazi's treatment of the Jews. From what they know of the WWII (many of them study this period of history during primary school), ask them to speculate on whether they think that the same thing could happen now, in the same way that it does in **SHREK THE MUSICAL**. Many of them will have heard about refugees, or possibly asylum seekers, coming to this country. What do they think about this? Views here often come from home and are often heavily influenced by the media. Do they, for instance, understand the difference between political and economic asylum?

As a research task, ask students to discover as much as they can about similar practices happening in the modern world – in Israel, in Afghanistan and in Zimbabwe. Are they surprised that people are still removed from their homes, just as the Fairy Tale Creatures are in **SHREK THE MUSICAL** and as the Jews were in WWII, in the 21st century?

In small groups, ask students to develop a campaign to raise awareness of the plight of 21st century refugees. First of all, they will need to decide who they want to educate about these issues – in other words, who is their target audience? Who could they target who might be able to make a difference? They will need to draft a press release to launch their campaign and then develop publicity materials of their choice to bring the issue to light. They may choose to create a series of hard-hitting posters, a documentary film, a personal drama or a radio podcast. They should choose at least two of these and, as they are developing a campaign, ensure that their choices work together and are recognisable as being a part of the awareness raising campaign.



#### DEAR FARQUAAD

The situation that the Fairy Tale Creatures find themselves in is purely caused by the prejudice of Lord Farquaad. Share the lyrics of "What's Up, Duloc?" with your students (see resource section). Ask them how they feel when they read about Farquaad's prejudice. Ask them to write their own individual letter, as if they were a citizen of Duloc, demanding that he change his policies and that the Fairy Tale Creatures are returned to their rightful homes. They should use the most persuasive writing possible to achieve this task. What do they think they could say to make absolutely sure that Farquaad changes his mind?



### RESOURCES

REPEATED ON PAGE 22

#### FARQUAAD

Once upon a time  
this place was infested.  
Freaks on every corner.  
I had them all arrested.

If you had a quirk,  
you didn't pass inspection.  
We all have our standards,  
but I will have perfection.

from "What's Up, Duloc?"  
Music by Jeanine Tesori  
Lyrics by David Lindsay-Abaire